

Fast Fact Sheet

About Telnic Limited

Founded in 2000, Telnic Limited is the UK-based Registry Operator and Sponsoring Organization for the new .tel sponsored top level domain (sTLD). For more information regarding the .tel domain or Telnic Limited, please visit <http://telnic.tel>.

Company Timeline

- **2000** – Telnic is founded and collaborates with strategic partners and service providers to develop a proof-of-concept.
- **October 2000** – Telnic applies for the .tel in the first round of TLD applications, which is not successful. However, ICANN encourages Telnic to re-submit in the following round after building a proof of concept.
- **March 2004** – Telnic re-submits its modified application to ICANN for the .tel sTLD.
- **May 2006** – Telnic's application is successful and ICANN signs a formal agreement authorizing Telnic to operate the .tel sTLD.
- **2006** – Development begins on open source mobile and desktop client applications.
- **2007** - Key agreements with strategic partner Neustar and Sunrise Validation Agent Deloitte are signed.
- **2007** – Telnic campaigns for better protection of privacy for individuals in WHOIS.
- **22nd June 2008** – The Sunrise period is announced to the industry at ICANN Paris
- **3rd December 2008** – The Sunrise period opens
- **3rd February 2009** – The Landrush period opens
- **9th March 2009** - .tel domains begin to go live
- **24th March 2009** – The General Availability period begins, with over 100,000 domains being registered within 72 hours
- **November 2009** – 250,000 .tel domains are registered

Key Personnel

- **Chief Executive Officer** – Khashayar Mahdavi
- **CTO and Chief Strategy Officer** – Henri Asseily
- **Communications Director** – Justin Hayward

Key Partner

- Neustar – Back-end Registry Services

Key Developers

- Roke Manor - BlackBerry devices and Microsoft Outlook
- Mobica – Windows Mobile devices

Sunrise Validation Agent

- Deloitte – Validation Agent

For more information:

Justin Hayward, Communications Director

<http://justin.tel> and <http://telnic.tel>

Telnic is a limited liability company incorporated in England with registration number 3555437.