



Names and brands in sixteen languages available for registration

LONDON, United Kingdom – 11th June 2010 – In preparation for the launch of sixteen IDN.tel languages, Telnic Limited (<http://telnic.tel>), the Registry Operator for the award-winning communications-focused .tel top level domain (TLD), today said that the first ever IDN.tel - [телник.tel](http://telnic.tel) – is now live and accessible.

“With the launch of IDN.tel names, individuals and organizations in many more countries can now benefit from a simple, single and professional point of contact that they can share with friends, colleagues and customers and which is instantly formatted for any device connected to the internet,” said Justin Hayward, Communications Director at Telnic Limited. “With its low cost, ease of setup and support for multiple languages, a .tel name is an incredibly accessible and beneficial tool to enable people to connect in the way they want to, both locally and worldwide.”

Telnic will be launching IDNs in Traditional and Simplified Chinese, Danish, Finnish, German, Hungarian, Icelandic, Japanese, Korean, Latvian, Lithuanian, Norwegian, Polish, Portuguese, Russian, Spanish and Swedish. As further languages are approved for IDNs, Telnic will be consulting with the community and adding these where there is a demand.

Registrations will start at 3 p.m. BST on 15th June and all registrations will be on a first-come, first served basis and IDN.tel names will accessible shortly after this time. As with existing .tel domain name registrations, pricing will be set by ICANN-accredited Registrars. A list of Registrars which support IDN.tel registrations is available at <http://telnic.org/get-started-buy-idn.html>. For best pricing, Telnic recommends registrants visit those ICANN-accredited Registrars listed on its website.

Further information regarding .tel names and IDNs can be found at <http://telnic.org>.

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About Telnic: Please visit <http://about.telnic.tel/>

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