

Telnic wins Silverware at CeBIT

European Seal of e-Excellence 2010 awarded for innovative .tel names

HANNOVER, Germany – March 3, 2010 – Telnic Limited (<http://telnic.tel>), the organization behind the innovative .tel names, today announced that it has been awarded a prestigious *European Seal of e-Excellence* for its multi-award-winning service at the world's largest computer expo, CeBIT.

Khashayar Mahdavi, CEO of Telnic, said: "To be recognized by such a body and at an event like CeBIT is an honour and a privilege. We dedicate this award to our partners and all .tel owners around the world, who are starting to realize the benefits that .tel names bring to individuals and businesses alike."

Margaretha Mazura, EMF Secretary-General, declared: "We are proud to be able to award again 32 winners from 13 different countries." Dr. Mazura continued, emphasizing: "These companies are distinguished with the European Seal of e-Excellence first and foremost because of their marketing focus and because they, as a consequence, are natural job creators. More than ever, emphasis on a marketing-driven approach is one of the prerequisites for a successful and competitive ICT industry in Europe, today and in the future."

The European Seal of e-Excellence rewards ICT and Digital Media companies with an excellent track record in innovation marketing. Awarded annually since 2003 by the European Multimedia Forum (EMF) and its Partner Organisations, the Seal is widely known for recognizing companies with innovative products and services and excellence in marketing. A jury composed of representatives of the Partner Associations selects the winners on the basis of an open application process.

Since the public launch of .tel names just under a year ago, more than 275,000 .tel domains have been registered by individuals and businesses around the world. For more information about .tel names, please visit <http://telnic.org>

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Note to Editors:

About Telnic Limited – see <http://about.telnic.tel>

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